



**UNIVERSIDAD ESTATAL PENINSULA DE SANTA ELENA
SCHOOL OF EDUCATION AND LANGUAGES
PEDAGOGY OF NATIONAL AND FOREIGN LANGUAGES**

**“THE CALLAN METHOD TO ENHANCE
VOCABULARY AND PRONUNCIATION FOR
SENIORS AT UNIDAD EDUCATIVA “ANCÓN”,
SCHOOL YEAR 2021-2022”**

RESEARCH PROJECT

As a prerequisite to obtain a:

**BACHELOR’S DEGREE IN PEDAGOGY OF NATIONAL
AND FOREIGN LANGUAGES**

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ADVISOR'S APPROVAL

In my role as Advisor of the research paper and title "THE CALLAN METHOD TO ENHANCE VOCABULARY AND PRONUNCIATION FOR SENIORS AT UNIDAD EDUCATIVA "ANCÓN", SCHOOL YEAR 2021-2022" prepared by Renato Fabián González Clemente, an undergraduate student of the Pedagogy of National and Foreign Languages Major, at School of Educational Sciences and Languages at Universidad Estatal Peninsula de Santa Elena, I declare that after oriented, studied and reviewed the project, I approve it in its entirety, because it meets the requirements and is sufficient for its submission to the evaluation of the academic tribunal.

Sincerely,



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La Libertad, January 28th, 2022

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ACKNOWLEDGMENT

I want to express my gratitude to my parents for being my constant companion throughout my life and for providing me with help and everything I needed to complete my university studies. I would also want to thank Eliana Leon, she taught me how to conduct my research and how to present my findings in the most clear and concise manner possible. Working and studying under her supervision was a wonderful honor and privilege. I appreciate all she has done for me.

My teachers have played an important part in my academic progress over the years because of their eagerness to share their expertise. Master Elena Niola San Martin is deserving of special praise. Her inspiring words and knowledge have made her a role model in my life.

Renato G

DEDICATION

I would like to express my gratitude to everyone I have met during my college years, but especially to my first group of friends PZ, who have guided me through every good decision I have made since we first met. I will never be able to repay the assistance, knowledge, and favors that you have provided me. To my parents, who have been there for me through every obstacle and problem that I've encountered, and especially to my girlfriend, who has been there for me when I needed someone to talk to or a shoulder to lean on when desperation struck, I want to express my heartfelt gratitude to every one of you for making this possible.

Renato G

ABSTRACT

The main objective in this study was to construct a Didactic Guide based on the Callan approach that would enable students to acquire new English vocabulary connected to the business and sales environment to seniors at the Unidad Educativa "Ancón". They would learn sales English vocabulary during the school year 2021-2022 as part of this initiative. During the course of the investigation, a variety of tools were employed to achieve this goal. For the purpose of gathering information about the students' learning process, it was decided to employ the quantitative technique. According to the quantitative technique and surveys provided to the students, it was concluded that the students had a low English language level, especially in the business area. In conjunction with the information acquired, and in order to meet the needs of the students, a proposal was developed, and with the support of Callan method activities, the production of a Didactic guidebook for senior students was developed. Teachers seeking a better understanding of sales-oriented language will find this guide extremely useful, as will students seeking a fresh method to study English and the potential to make a profit because of the widespread usage of English in everyday life.

KEY WORDS: Callan method, profit, qualitative, Didactic guidebook.

RESUMEN

El objetivo principal de este estudio fue construir una Guía Didáctica basada en el enfoque de Callan que permitiera a los estudiantes adquirir nuevo vocabulario en inglés que estuviera relacionado con el entorno comercial y de ventas a estudiantes de último año BGU de la Unidad Educativa "Ancón". Ellos aprenderán vocabulario de inglés de ventas durante el año escolar 2021-2022 como parte de esta iniciativa. Durante el transcurso de la investigación, se emplearon una variedad de herramientas para lograr este objetivo. Con el fin de recopilar información sobre el proceso de aprendizaje de los estudiantes, se optó por emplear la técnica cuantitativa. De acuerdo a la técnica cuantitativa y encuestas brindadas a los estudiantes se concluyó que los estudiantes tenían un nivel bajo del idioma inglés. En conjunto con la información adquirida, y con el fin de atender las necesidades de los estudiantes, se elaboró una propuesta y con el apoyo de las actividades del método Callan, se llevó a cabo la elaboración de una Guía Didáctica para estudiantes de último año. Los profesores que buscan una mejor comprensión del lenguaje orientado a las ventas encontrarán esta guía extremadamente útil, al igual que los estudiantes que buscan un nuevo método para estudiar inglés y el potencial de obtener ganancias como resultado del uso generalizado del inglés en la vida cotidiana.

PALABRAS CLAVES: Método Callan, beneficio, cuantitativo, Guía didáctica.

DECLARACIÓN

EL CONTENIDO DEL SIGUIENTE TRABAJO DE GRADUACIÓN ES DE MI RESPONSABILIDAD;

LA PROPIEDAD INTELECTUAL PERTENECE A LA UNIVERSIDAD PENÍNSULA DE SANTA ELENA



Gonzalez Clemente Renato Fabian

DECLARATION

THE CONTENT OF THE FOLLOWING GRADUATION WORK IS MY RESPONSIBILITY;

THE INTELCTUAL PROPERTY BELONGS TO PENINSULA DE SANTA ELENA STATE UNIVERSITY.



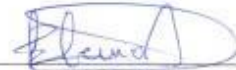
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INTRODUCTION

Education, in today's society, is the motor that propels the globe forward via academic instruction and insatiable curiosity. It is generally acknowledged that knowing many languages gives one an advantage over those who do not know a second language. In this aspect, English is considered to be one of the most widely spoken languages in the world. It is critical that students learn it for this reason. To meet the needs of students in a globalized and technologically sophisticated environment, it will be vital to develop new teaching-learning resources. As a result, a guide should be an integral part of the life of any student or someone who want to progress. This guidebook will be useful to a community that is located in a tourism and commercial region that can be exploited to their benefit if they learn and use the English language properly. Records and activities that are connected to oral communication are important tools for foreign oral language acquisition. It aids in the promotion of cognitive growth in students, as well as the learning of language. The use of a handbook is a powerful instructional tool that may help students enhance their oral communication skills. Some of the activities given in this project, such as audio repetition and rephrasing dialogs, have as their primary goal the reinforcement of the new vocabulary that has just been introduced. Importantly, audio repetition should help students to achieve a similar level of pronunciation as the speaker on the audio recording, which is vital. Using frequent repetition as a self-instructional method can help to develop a fluent dialogue as well as enhance pronunciation and vocabulary over time. The purpose of this study project is to propose a sales booklet that will help senior students at Unidad Educativa Ancón, during their course 2021-2022, improve their oral communicative abilities in the English language through audio repetition exercises.

This research study is broken into four segments for easier comprehension:

Chapter I – The problem statement comprises the research title, a broad notion about the problem statement to comprehend the root of the problem in public educational institutions, as well as the objectives, justification, and arguments to defend.

Chapter II – Theoretical framework: It analyses a variety of sources of information to support the pedagogical, theoretical, and legislative approaches taken by this study project.

Chapter III – Methodological framework: This chapter covers the quantitative study design, research type, and data collecting tools. It also defines the methodology for analyzing and interpreting interviews done with the research population.

Chapter IV – Proposal: It has a didactic sales guide that is intended for students who have difficulty pronouncing words correctly. It also gives useful information, such as factual data, descriptions, and elaborations, as well as information about the influence on society.

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CHAPTER I

THE PROBLEM

Research Topic

The Callan Method to Enhance Vocabulary and Pronunciation for seniors at “Unidad Educativa Ancón”.

Problem Statement

There is no denying that the English language has grown to be one of the most powerful dialects in the world due to its use in practically every element of a language, from literature to the well-known Internet, which is coded in English. When it comes to teaching it, however, there are several elements to consider that might either speed up or slow down the learning process, including the environment, school, and even culture.

English has gained a position and reputation in Ecuador's educational system during the previous few decades. On the word of Ministerio de Educación (2019) in order to prepare Ecuadorian high school students for successful involvement in a globalized, democratic society in the twenty-first century, the Ecuadorian High School Exit Profile emphasizes on the development of life skills, work skills, and entrepreneurial abilities within the English context (pág. 414). Considering how overlooked this subject matter was, it represented a significant change, being the students the most benefited out of all this change period. Although it took some time to implement in every high school at the time, this was mostly due to unequipped facilities and insufficient governmental support for low-income families who were forced to pay for education costs due to a program known as shared financing. (Torres, 2007).

Even though there are noticeable problems with the proper formation of students regarding skills, the most turned down ability is speaking, which should not come as surprise taking into consideration that most of the English program is based on grammar and listening which is by any means unfavorable to the learning process, in fact, it is the gateway that students should take to

start learning a new language, but giving less notoriety to a skill as important as it is speaking is just not going to make the English language acquisition any easier.

Due to the present pandemic, there have been less possibilities for human connection than there have been in years before this worldwide lockdown, meaning that simply having a conversation is not an option since maintaining safety has been a top priority ever since. This has pushed students to practice through virtual spaces and platforms to improve speaking skills, which could sound promising but as marked by Murillo et al,(2020) the classroom is the real, tangible location to study and teach and cannot be replicated in virtual courses using communication technologies. In addition, it is simpler for students to avoid direct participation and engagement in virtual classrooms.

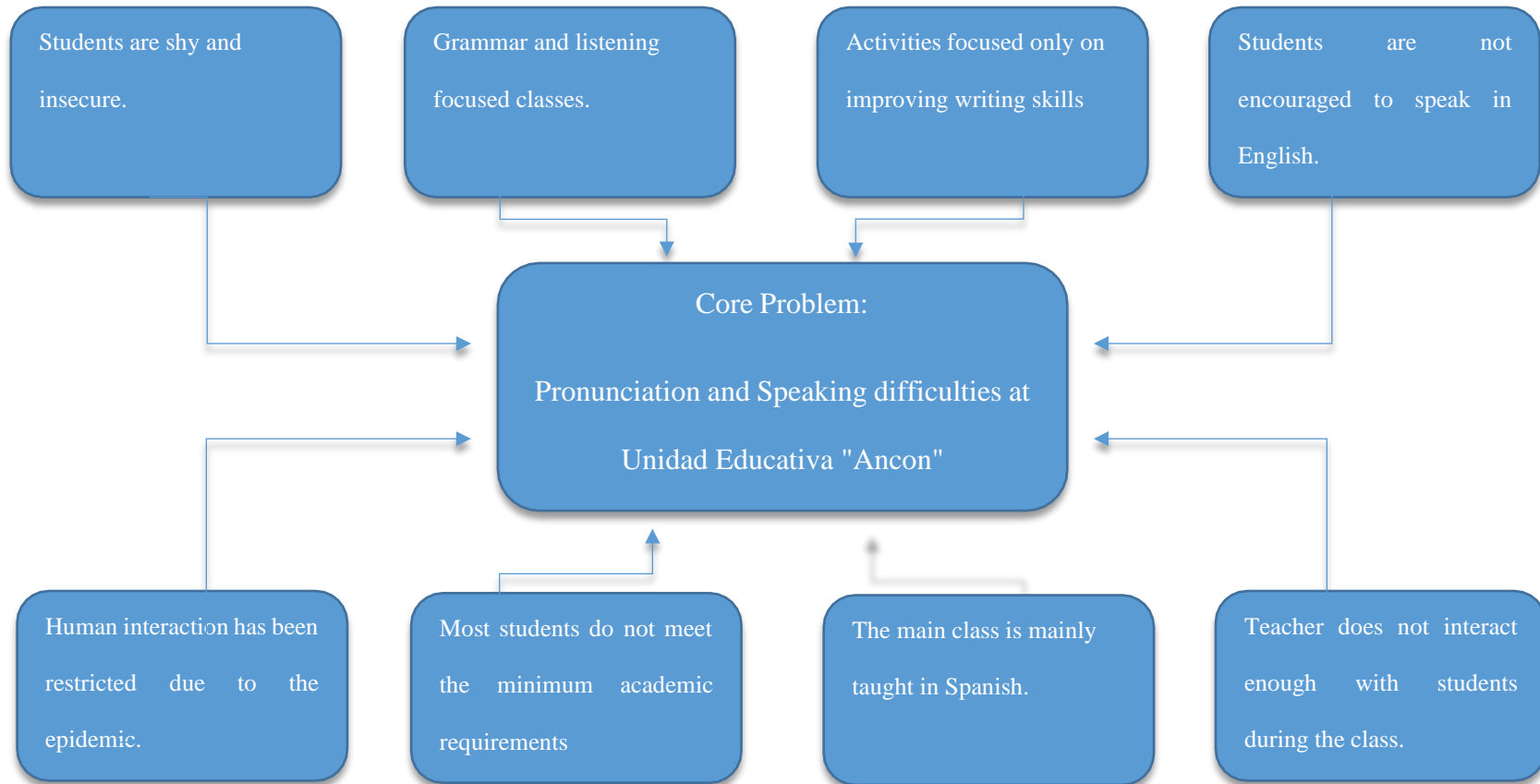
With so much to offer, such as beaches, cliffs, churches, patrimonial buildings, parks, and squares, Ancon has become one of the most well-known towns in the province of Santa Elena. (Villon Pilco, 2018). Therefore, English language should be promoted by educational institutions due to its vastly profitability and new opportunities that students could have once graduated. However, this is perceived as an issue at Unidad Educativa Ancón, where English as a subject is taught, leaving students with a rudimentary understanding of how to pronounce and intonate particular words, which might have a significant impact on the intended message.

Although Ancón is well known for all its attractions, the town is currently facing with how to promote them and attract more national and international tourists. This is largely due to a lack of basic services such as bathrooms and curb ramps, but the most significant issue is that there are few or no signs in every street, making it difficult for visitors to find their way around. As a result, tourism and commercialism are made even more difficult. (Eluniverso, 2021).

Due to the obvious language barrier that prevents appropriate exchange of ideas and messages, there is no existing self-instruction manual or handbook for simple and fluent business and sales communication. This critical component has kept dozens of families out of the marke

Figure 1

Problem Tree



Problem Formulation

How does the Callan method help students to improve pronunciation problems to seniors at Unidad Educativa “Ancon”, School year 2021-2022?

Specific Research Question

1. What activities are implemented at Unidad educativa Ancon to improve English pronunciation?
2. Which activities are suitable to encourage students to speak and improve this skill?
3. Why is it quite crucial to improve students’ pronunciation and vocabulary?

Objectives

General Objectives

To improve pronunciation through the Callan method to seniors at Unidad Educativa “Ancón”

Specific Objectives

1. To establish theories and conceptualizations of the study project's variables by conducting a bibliographic evaluation with some theoretical backing.
2. To establish the research process for acquiring accurate information depending on the study's challenges or requirement.
3. To design a methodological handbook for sales and business to improve English pronunciation.

Justification

Scope

Being able to have a conversation in English is a significant step towards a new life full of opportunities and experiences; nevertheless, in today's educational system and instructional institutions, this is not a major issue, as pronounced by EV (2021) in an report in a well-known newspaper in Ecuador "El Comercio" claimed that pupils are not immersed in the language because of short class sessions, which is worsened by the teacher's incompetence to educate students who are having difficulty learning a second language, leaving them with just basic and superficial English abilities.

This study project aims to give support and assistance in the English learning process for everyone engaged in the educational process, which means it might be used as a school guide for students, a reference material for teachers, or even part of their planning class.

Students can have a better understanding of English conversation by repeating and paraphrasing the original dialog as well as others activities that involved speaking improvement that is why the Callan method was chosen as the main focus of the current research project because has proven that implement it and use it speed up the language acquisition ensuring fluency and pronunciation, besides of giving the students the opportunity of interact with their peers and provide them with more confident when expressing their ideas.

Even though the current pandemic has disrupted countless services and educational facilities, virtual platforms have become the primary means by which students learn and practice, though they are not always accessible for everyone and may be unstable, out of service, or out of reach, and therefore having a backup material is useful when practicing is needed.

Despite the fact that every skill presented in English, it is required to truly understand a casual conversation or even the meaning of a sentence, speaking remains the most difficult skill to master due to the time required to acquire an accent, pronunciation, and intonation, which can take months or even years to achieve an acceptable level, and which, without proper guidance and

formation, can take even longer. Something that this study project hopes to address by offering both the required resources and guidance while also attempting to enhance speaking abilities.

Delimitation

This study will be conducted in the province of Santa Elena, in the city of Ancon. During the school year 2021-2022, it is aimed to enhance speaking skills to senior students of Unidad Educativa "Ancon".

Field: Education

Area: English language

Aspect: Teaching-Learning process

Title: Improving speaking skill through the Callan method

Time delimitation: 2021-2022 School year

Spatial delimitation: Unidad Educativa "Ancón"

Social delimitation: Senior students.

Limitations

Due to the undetermined lock-down expected for a global pandemic, such as the Covid-19 pandemic, it is unclear when students will return to school, which will affect the progress of the current research project because every source of legitimate information has been limited to outdated internet information and not backed-up data, as well as incomplete or paid-to-view articles that only give an introduction to the topic and contribute little or no support to this research project which the ultimate objective is to show that implementing a fresh method to English lessons may help students improve their pronunciation and understanding.

CHAPTER II

THEORETICAL FRAMEWORK

Background

Since English has been regarded as one of the most widely used languages in the world, the term "lingua franca" has become a standard and symbol for many countries with a thriving economy where it is used for commerce and communication in general, but people have begun to seek training to improve their business by learning this prestigious dialect, which makes the purchasing and selling procedure much easier. Though the pronunciation is not perfect, when it comes to expanding a shop or a store, the main goal is always to make a profit. Fortunately, learning a new language has never been easier than it is today, thanks to a wide range of sources, applications, programs, and services that allow anyone with little or no knowledge to get started and reach a decent level in a quarter of the time that it would take by traditional schooling.

Speaking is one of the most difficult skills a person learning a new language will encounter during their education. A study conducted by Feifei (2013) reported that Chinese students were afraid of speaking English (L2) due to complex differences between the native language and the target language, the most relevant being sentence formation, vowels, and consonants proper pronunciation (pág. 26). That said is quite relevant make a compilation of the fields and related topics that could help understand the complexity of an appropriate communication.

The repercussion that poor pronunciation could cause may vary from mild as giving a wrong direction to confusing as misspelling a word and changing the whole meaning of the "sentence". A clear example could be provided by Pandya (2018) she reinforces the idea of the importance of a good pronunciation aside from sound intelligible and coherent, having an above average pronunciation gives an identity, the better a person speaks the more people is going to

rely on him/her for help as well as being presented with new employment opportunities as business look for employees capable to communicate with people that may have interest in their product or services but do not speak the same language giving them more “prestige” among the other candidate that just speak a single language (págs. 16-17).

The Callan method

Some countries and families have made learning a new language a top priority, but the reality is that not everyone is doing so due to the widespread idea that learning and speaking a new language requires a high IQ, which is far from the case, as stated by Paul (2013)“only about 16 percent of what it takes to learn a foreign language is attributable to intelligence—at least as defined by IQ tests” (pág. 14). That roughly means that anybody could learn a new language regardless of how intelligent that person is. However, one of the most important aspects of learning a new language is the method through which it will be learned. Teachers and educators have debated for decades to determine which method is the best or, at the very least, the most dependable, considering time and sacrifice. But a great number of people and organizations including ZEN English (2017) Stated that due to the nature of the method, which is constituted of 70% listening and speaking practice in a class session, the Callan method surrounds students with the targeted language, making the lectures more participatory and intuitive, making the learning process more seamless, enjoyable and fun.

The Callan Approach is a direct method aimed to improve students' comprehension and speaking capacities in a pleasant yet intense environment. Using questions and answers as the main means of communication to ensure that the learner is thoroughly engaged in listening to and using the language as initially intended (ABC SCHOOL, 2014).

Zhussupova et al, (2019) detailed that the Callan method allows students to engage with one another, a characteristic that most traditional methods lack due to their grammar-oriented

approach. This makes learning entertaining and efficient, with lessons primarily focused on listening and speaking interaction. The Callan method's major purpose is to achieve a decent English level in less time than it would take with a traditional or conventional approach, by providing comfort and confidence to the learner in each session. (pág. 197).

Improving Oral Proficiency through the Callan Method

While there are other methods for learning English or other languages, the Callan method stands out because it is immersive, intuitive, and cooperative in the way it is taught and learned, and it has proven its usefulness over decades and has been enhanced with the ways it has involved regarding didactic material and resources. According to a study conducted in students from various universities in Japan, there is a noticeable improvement in students' communicative skills over the experiments and exercises that researchers conducted over the weeks, with the first having the lowest results mostly due to shyness factor and the last having the highest, demonstrating the potential of the Callan approach, in which teachers are only perceived as moderators and students are the subjects of the learning process, enhancing both speaking skills and self-confidence. (SHISHIDO & ARATAME, 2017)

The roles of the instructor and the student in the learning process

Teachers should be active all the time with their students to give them the impression that the entire class is no longer in the location where it is currently located, but rather in the location where the language taught originates. Regardless of their level, the teacher should only speak in English while teaching to the entire class. This allows students to retain new words and expressions that they can later use for personal or educational purposes. Even if using the original language or mother tongue is not permitted while teaching with the Callan method, there are alternative ways to clarify a new concept or action, such as employing corporal movements and sound, which for certain students will reaffirm what has been taught, leaving little or no doubt. Meanwhile, students

must follow every step that the teacher or the handbook/book order, which for the most part entails repetition and interpretation of new terminology and its closest meaning, as well as asking students to answer questions even if they are unable to fully comprehend the question. (Klebana, 2018, pág. 15).

The Callan method stages

The Callan method program has established 12 stages in which students can choose where to begin based on their current English level. Each stage has its own groups of selected vocabulary and grammar that are designed to that specific level of knowledge, providing basic but necessary yet detailed information to reduce the risk of the student or learner having any doubts at the end of the lesson (Callanschool, 2019).

Stage 1 – 2: Beginner / Elementary

The emphasis in these two first stages is on how students will present themselves to their classmates, which means they will be taught the verb be as well as the most common verbs used in the early learning phase from the beginning. They will also learn how to tell the difference between activities that happen now and actions that happen repeatedly in the past.

Stage 3 – 8: Intermediate

The intermediate stage, which covers stages 3 through 8, seeks to provide learners with basic knowledge with new phrasal verbs and idioms that help them express themselves more clearly, as well as grammar tenses such as past perfect, future perfect, and others. It's worth noting that at these stages, pupils are beginning to comprehend casual talk, which helps them to conduct a longer conversation.

Stage 9 - 10: Upper intermediate

It is expected that by the time students reach these stages, they will be able to communicate their ideas to a group of people without difficulty. What is taught at this level is how to connect

ideas and sentences in a better and more formal manner using natural collocations. They are also taught how to describe different levels of probabilities and possible causes. During this extent in the formation, learners will be able to make phone calls and write letters which should not be viewed as a barrier any longer, but rather as an opportunity to learn even more as well as an opportunity of improving their pronunciation.

Stage 11 - 12: Advanced

These last stages are designed to improve writing skills by providing suggestions and guidance on how to give a document a professional tone while also demonstrating how to structure a casual email, essay, or report. Students are expected to talk at the same level as a native speaker at this point in their training and able to provide an oral presentation and express their own thoughts and opinions in meetings and forums with ease.

Callan method Characteristics

Being able to initiate a conversation and convey one's own thoughts with a personal approach in real-life settings are just the most relevant characteristics that the Callan method has to offer which learners that seek for L2 acquisition must take into consideration to get a clearer idea of what they will probably encounter while in the program, that said these are the most remarkable features.

- ✓ Mental translation is encouraged to be eliminated.
- ✓ The most predominant method of teaching new vocabulary is through question-and-answer sessions that reinforce the meaning and application of the words.
- ✓ Teaching is primarily focused on phonetic accuracy and grammar structure.
- ✓ The teacher always monitors the students' reading in order to provide feedback and rectify any errors.
- ✓ Students' L2 fluency is improved in each session.

- ✓ Classes are taught in the targeted language together with exercises/activities (CALLANSCHOOL , 2019).

As previously stated, the Callan method is relatively simple to implement in a lecture, making activities and teaching enjoyable and fun, with the primary goal of improving pronunciation and speaking with ease in each class, though this should be reinforced with activities that involve speaking and student/learner interaction.

Vocabulary acquisition and its influence while learning L2

There is not deny that one of the main pillars in learning a new language aside of speaking is to understand new words and its meanings due to its highly influence in important skills like speaking, reading and listening which could enhance a conversation or help to the understanding of an audio or dialog, the traditional way to lecture new dialect is trough mainly repetition and memorization, but is not something that any teacher could rely on because each person has their own way to retain definitions, according to Mofareh (2015) “the teacher should prepare and find out the appropriate techniques, which will be implemented to the students. A good teacher should prepare himself or herself with various and up-to-date techniques” (pág. 24), roughly meaning that each teacher should have a superficial knowledge of how their class behave and what could be the best techniques that should be appropriate to implement in that specific classroom reducing the gab of doubt which is the main target to close, unfortunately not all teachers have the same care and dedication to each class regarding vocabulary, giving more importance to other matters like writing and grammar leaving students that are not used to the traditional method of memorization with even more doubts as new topics are brought to the class, but having a suitable technique is not always the main concern, on the testimony of Svetlana (2017) she describes in an published article that there are ways that students could expand their lexis like writing down new words in a note pad or make use of their inner voice which is repeat the words that have been just listened inside their heads to in order to giving the meaning a better understanding, but the most important

piece of advice she gave was that new vocabulary should be learned in chunks, which means that it should be discovered not for the sake of memorization but instead through scripts that have been meticulously designed to use the new words in contexts that help students understand the true meaning of the word and how to use it.

Vocabulary could be seen as a problem or obstacle for most learners in the early stages of their formation due to the extensive list of idioms and slang words that could be found in the English language through a wide range of media and sources like television and the internet, which could change meaning as years pass by, as well as new words are created every year as new generations are being more influenced by the massive media that is getting more territory in rural and isolated locations, causing the eradication of local words that were once highly used.

Incidental and Intentional Vocabulary Acquisition

The way people learn new terminology could vary, this could be silence or indirect in the case of getting a new word from a real setting like school, home or even with colleges which is the most common form that students and any individual learn more vocabulary regardless of their age or intellectual capacity but according to a research conducted by Sarah (2020) where 30 adults English learners were part of an experiment where goal was to determine with which way is the most reliable to obtain new words the result clearly showed that neither of these two methodologies are by itself viable to start learning new terms even though both of them presented vocabulary gain, they both have to complement each other because the words that were seen are now part of the subconscious of the learner with none or scarce meaning and just when the intentional method is applied that word is given a factual meaning and complemented.

The importance of teaching how to properly speak

The primary purpose of learning a new language is to connect with people who speak a different dialect and to exchange thoughts about a specific issue; nevertheless, this specific skill is underdeveloped in formal education, leaving students with bad pronunciation which as claimed by English Club (2021) it drastically affect a formal or casual conversation making it incomprehensive for both parties if it not taken into consideration proper vocalization and intonation of words while having a conversation.

Speaking is just as important as reading or listening, but what distinguishes it and makes it stand out is the fact that it is the most used skill in everyday English. For example, when someone asks for the time, the immediate response will be spoken rather than written because the message should be delivered without waiting time or hesitation form the requested subject additionally, the message or response must be delivered with a clear pronunciation; otherwise, the requester may suffer unfavorable effects of the misleading answer.

Once the student has achieved a decent pronunciation, there will be benefits that are clearly expected from the challenging and continuous practice that speaking requires, the most noticeable of which is the meaning of the message, as highlighted by Susan (2020) she describes that the message is not dominated by the speaker's self-expression anymore, implying that their mother tongue is no longer an obstacle or a problem when giving a message in another language.

Fluency a matter of concern

A person's native language becomes stronger due to the environment and people around them; this is a natural process that appears to be improving from childhood. Pronunciation and accent are unavoidable in adulthood, but fluency and speaking velocity are often disregarded. Ceri

(2020) mentioned in an article that apart from how many syllables a person can say in a particular period, it has to do with whether a person speaks without mumbling, muttering, or a cracked voice.

Fluency is something that requires time and dedication to reach it which could not be obtained overnight, as listed in an article by EF (2019) responding to a top requested question describes how many hours a person should dedicate time to reach a desired English level of fluency, as an illustration a person that needs a B2 level has to spend 200 hours to reach dialog standards meaning that is able to ask and give a clear answer to any given question, For the most part, this is a rigorous effort due to the significant time commitment that being proficient necessitates, which not everyone has.

The hours devoted to improving speaking fluency must be filled with a variety of exercises that involve talking and interpreting ideas, which can be difficult because most learners pursuing this second language do not come from English-speaking areas. As reported by Maria (2019) the country in Latin America with the highest place is Argentina being in the 57th position in the world but aside from this country there is no other nation compromised to improve meaning that learners are left with no one to practice with or at least not nearby.

For the most part in Ecuador English teaching in schools and high school is taken quite lightly which should not come as a surprise why this country is cataloged as one with the lowest score in Latin America. As stated by El universo (2020) the lack of need to learn English comes from the way it is portrayed to the community as a boring and trying subject that has to be passed to graduate persuasion that started off by the methodology that is currently applied to teach English which is repetitive and exhausting, something that according to this newspaper has to be changed to see result students English knowledge

The importance of self-study

Self-study is one of the most crucial factors when a person or student is learning a new language due to its high impact that has when is carried out voluntarily, this could also demonstrate the attachment that one's can have towards a preference matter subject or activity which could only be describe as a human impulse to learn and acquire new knowledge when something is interesting or high addictive. Self- study has been one of the best way a person could learn a new language due to its highly flexibility regarding sources of information and web tools such as: English websites, dictionaries, news outlets webpages and an endless discussion blog that could be acceded in most of the cases without any fee or cost which only facilitate the language learning process. Nevertheless, there are some caveats that should be mentioned being the most relevant the lack of interaction that self-study comes, there is no classroom and no teacher that could provide instant feedback which in other words self-study is just learn what a person's like leaving crucial and important information out due to bias that self-study could have and how it could be guided. But aside from that this way of learning is quite reliable not because it gives the flexibility of where to start that in contrast to traditional learning does not requires of a book or a start point, Self-study does also provide confident and motivation which are also factors that keep someone's hooked to learning a new language (Yigit Salihoglu, 2020).

Another important aspect of self-study is that is goes as the learner's pace meaning that there is no pressure when a new topic is being learned and practiced, increasing the self-confidence of certain skills that are usually rushed to learn when the exact same topic is taught in a traditional way.

The big difference between traditional teaching and self-study is how the topics and practice are carried out, for instance a teacher could give examples and encourage participation calling a students' names to give an opinion in each question, in comparison to self-study where the learner is the only leader in the learning process which does not have a second opinion or new examples aside from the source that is getting the information from.

The influence of new vocabulary and grammar

Having an extent array of words that are unusual to hear in a conversation is a must if a person wants to stand up from the crowd, noticeable new words could be both helpful regarding understanding more formal situation and people which use a more sophisticated vocabulary but at the same could be an obstacle to send a clear message to another person that is not familiar with the vocabulary that is being used, therefore and according to Jhonathan (2016) “When the meanings of the words are lost on the reader or listener, to that person it is the equivalent of hearing words in a foreign language”, that in other words means that the second person or the listeners are going to be lost in the conversation understanding just what the person is used to hear in an typical conversation leaving the most complex words out of the dialog meaning that the chat is going to lose crucial information due to miscommunication that both parties are going to face, this is something particularly associated with the environment that a person grows in but the use of fancy words should pre-evaluated before use them.

Grammar is the backbone of any language; without a proper knowledge of grammar structure or grammar composition a conversation could turn confusing leading to a misunderstanding which is opposite of a conversation, This problem could be tracked back to school and high school as mentioned by Pavar et al (2015) if the teacher is wrong in using a tense in English their students are going to make the same mistake which is going to affect students speaking skill at long term if this mistake is not addressed in time, another skill affected regarding lack of grammar rules is reading, if a students does not know the proper rules the simplest reading could turn into a total ordeal.

CHAPTER III

METHODOLOGICAL FRAMEWORK

Methods

Research Method

In daily discourse, the phrase "research" refers to the pursuit of information rather than a specific field of study. Research is a form of scientific inquiry in which a comprehensive investigation or inquiry is carried out, particularly one that searches out new facts in any subject of knowledge or competence. Some people believe that research is a movement from the known to the unknown; others do not. The intention of this research is set a journey of discovery to see if the objectives proposed are feasible or not. (KOTHARI, 2020).

Type of research

Quantitative research

This type of study is largely focused with the quantification of information. Surveys are conducted in order to gather demographic, sociological, and economic information about a certain area, and this is an example of quantitative research in action. It is necessary to do statistical analysis on them. A large portion of it is based on original data collected through surveys or questionnaires. However, it is possible to show their association (Patel & Patel, 2019).

Exploratory Research

Exploratory research is undertaken on problems that have not been thoroughly examined and on which there is not a great deal of information accessible yet. When doing exploratory research, the procedure of the investigation changes depending on whether new data or insight is discovered. During the early stages of an issue, exploratory research is undertaken to get a better understanding (Bhasin, 2020).

This research project is categorized as explorative since the data and information collected are unique and have never been studied before. The results of this research were found through an investigative and exploratory method, both of which were essential components in gaining a better understanding of the current problem.

Research Instruments

The complexity, interpretation, design, and management of tools can all differ. A certain sort of information may be collected with each tool, which is unique. One must choose from among the various instruments those that will offer the data he requires for the purpose of testing hypotheses. It is possible that current research tools will not meet the researcher's needs in a particular circumstance, in which case the researcher will need to alter or create his or her own (Pandey & Mishra Pandey, 2015).

The survey and questionnaire were chosen due to their versatility in terms of gathering information from a population; the survey, which is characterized by its clarity and consistency, played a critical role because it was the primary tool used to collect details aimed at providing a proper response to some of the research project's obstacles.

Instruments

Survey

Surveys is a method to acquire a better understanding of individual or group viewpoints on a certain subject or issue of interest. A survey is typically composed of a series of structured questions, each of which is intended to elicit a specific piece of information. Surveys are also a useful tool for determining general trends or perspectives on a topic among a specific population before conducting more in-depth research on the topic (G. Mills, 2021).

The type of survey that was opted due to its reliability with the research is closed ended survey which ensure accurate answers and a better interpretation the information that is collected through the process.

Questionary

A questionnaire seems to be nothing more than a collection of questions with no further information. However, in addition to the questions themselves, the language used in the questions, the kind of questions used, the order in which they are organized, and a few other variables all have an impact on the results of the survey, as well as the survey's overall layout and design. The questionnaire must thus be carefully designed and evaluated before it can be applied (Indian., 2019).

A questionary approach was opted to gather crucial information from the population that are 19 students from Unidad Educativa “Ancon” which were selected due to the highly relevance to the development of this research because this information could help to comprehend the actual really and the problems that these students that going through regarding English learning, the type of questions of questionary is structured, 10 questions were used based in the Likert scale to widen the students option in order for them to give precise an answer with a more extensive selection of options, this questionary was carried out virtually using different online tools.

Population and Sample

The research project's population consists of 19 students, 11 men and 8 women, ranging in age from 16 to 18 years old from Unidad Educativa "Ancón" public high school, who are currently enrolled in the third unified general baccalaureate and who are having difficulty with English pronunciation and fluency.

RESULTS

The following are the results and conclusions that were gathered through the survey which were interpreted based on the data that was gathered.

Table 1

Detailed Information about the Population

DESCRIPTION	QUANTITY	PERCENTAGE
Students of third BGU at Unidad Educativa “Ancón”	19	100%
TOTAL	19	100%

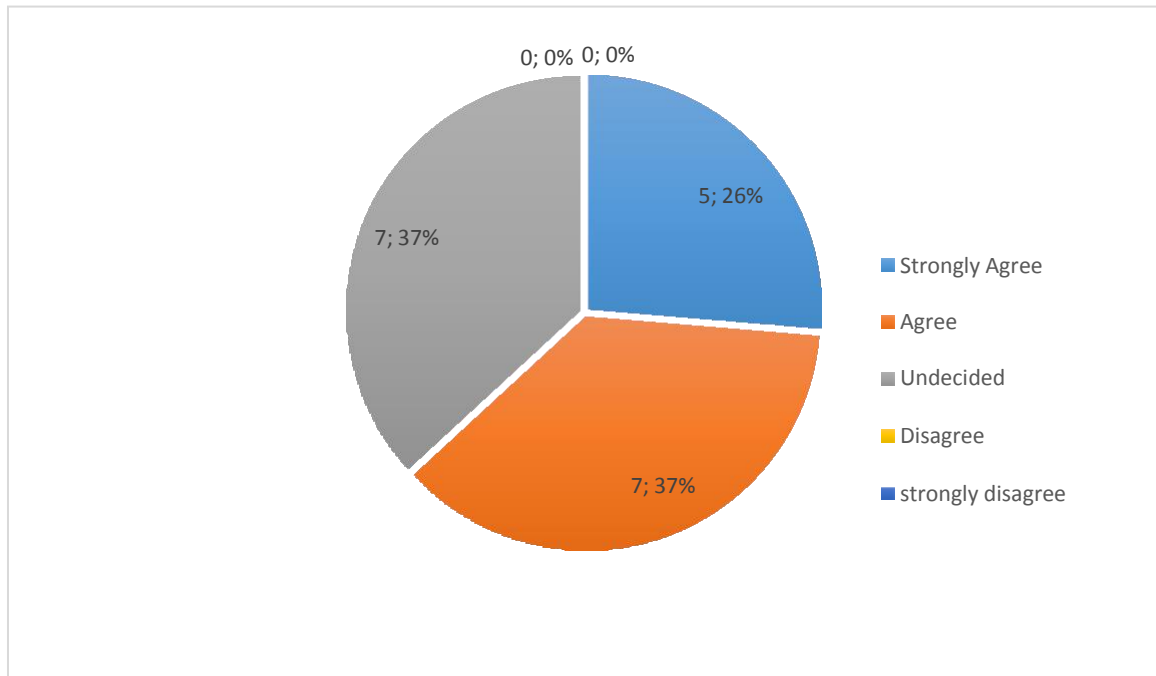
Note. The sample taken for this research project was 19 students from Unidad Educativa “Ancon” which are currently in their last year of high school.

Students Survey

Question #1

Figure 2

Do you believe that learning English could benefit your family financially?

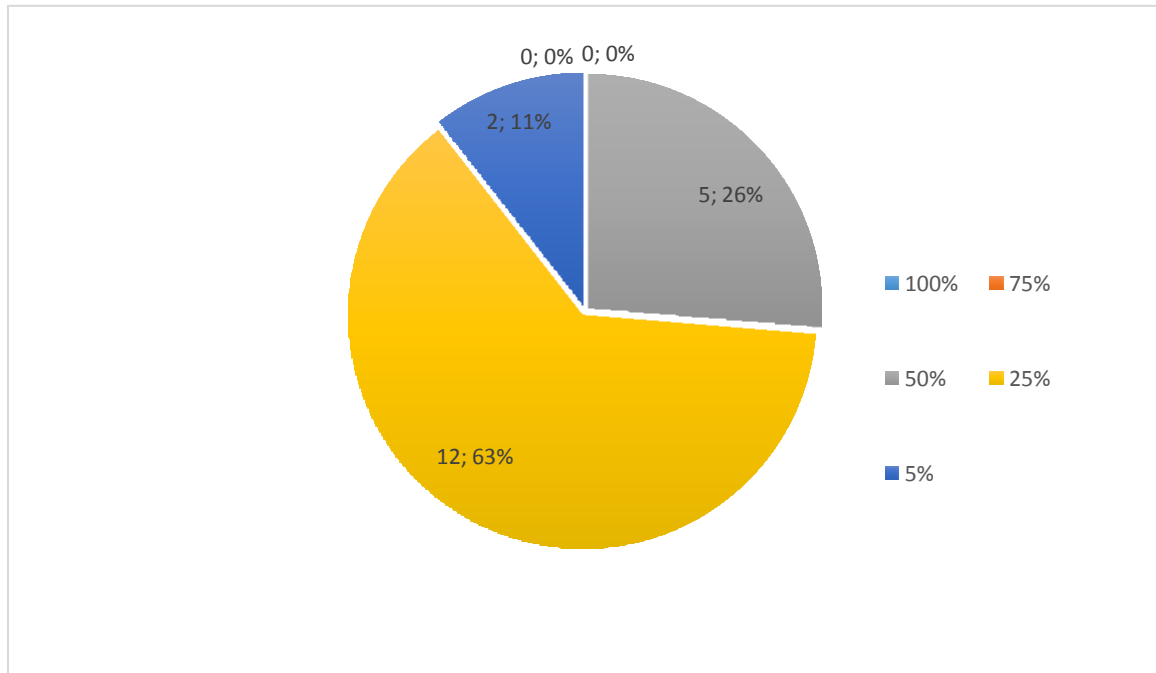


Note. Given that 37% of students believe that learning a second language can help their families financially, and that a similar group representing 37 percent of the current population believes otherwise, and that a small population is certain of the idea, it can be inferred that a large number of students are willing to help their families financially by learning a second language and helping in the form of translator or an intermediate for communication between customer and seller which considerably can change Ancon's economy due to the slow but consistent raising of international tourist but cannot be exploited by locals because they are not able to speak English with vocabulary based on sales.

Question #2

Figure 3

What percentage of spoken English do you consider you have?

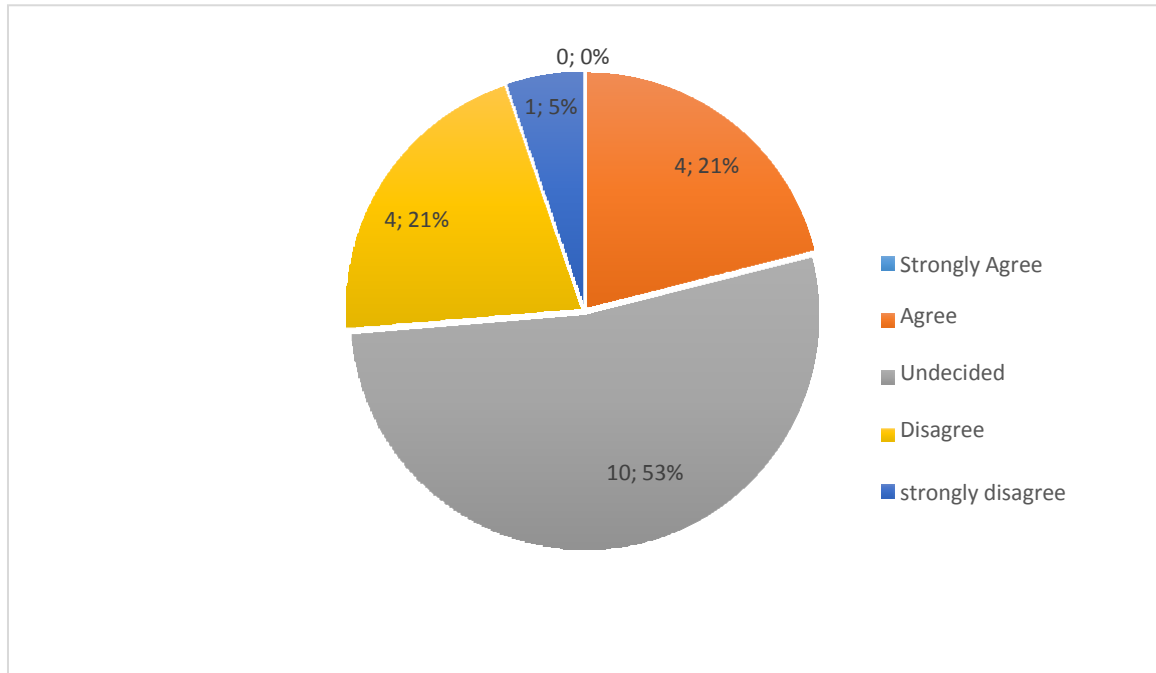


Note. A significant proportion of pupils indicate that their oral communication skills are unsatisfactory, with just 63 percent of the class claiming to have passable English in terms of pronunciation and vocabulary, according to the results. The absence of fluency and pronunciation tasks in the classroom or during individual practice implies that pupils' vocalizations are not being polished.

Question #3

Figure 4

Does your current English level allow you to keep a basic dialog?

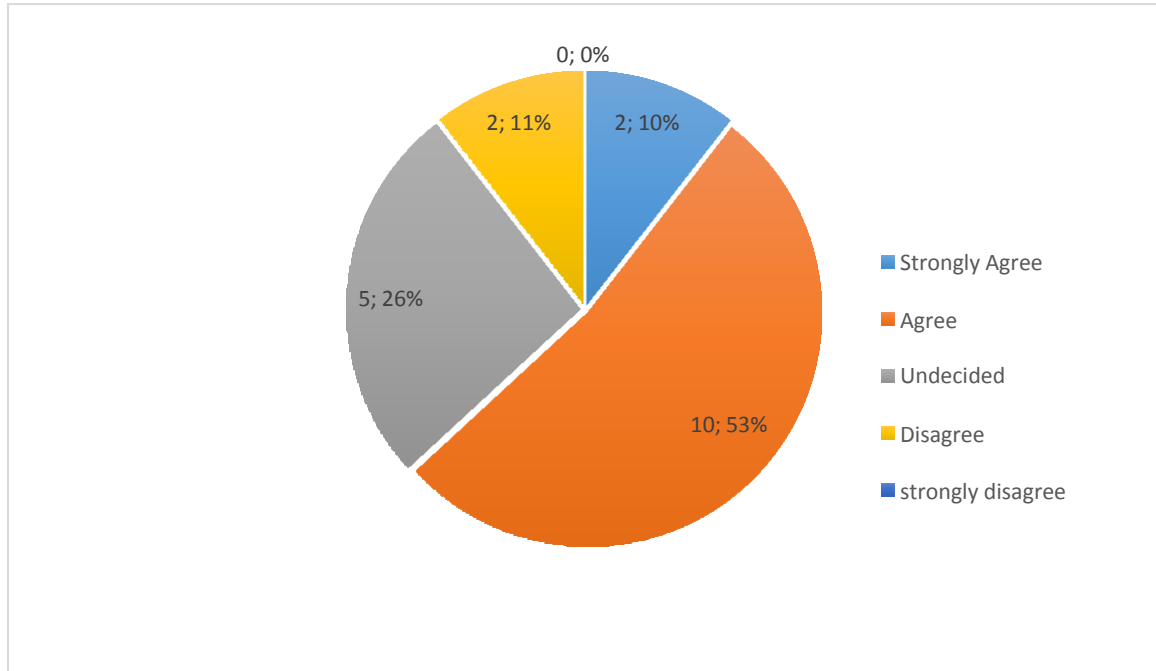


Note. Maintaining a conversation is difficult when a language is not widely used in a country, as evidenced by the 53 percent of students who are unsure of their current English level, which can only mean that dialog in another language is not something that happens in these students' daily lives. However, there is a 21 percent of the population that can establish a conversation with little difficulty, the conclusion that can be drawn from this is that practicing speaking is crucial for applying for job in settings where English is widely used and is needed to give a pleasant experience to the customer which could result in a noticeable increase in the business or entrepreneurship profit.

Question #4

Figure 5

Taking into consideration the present economic impact that Ancon is facing, would you consider practice basic English conversations to apply for any job in the near future?

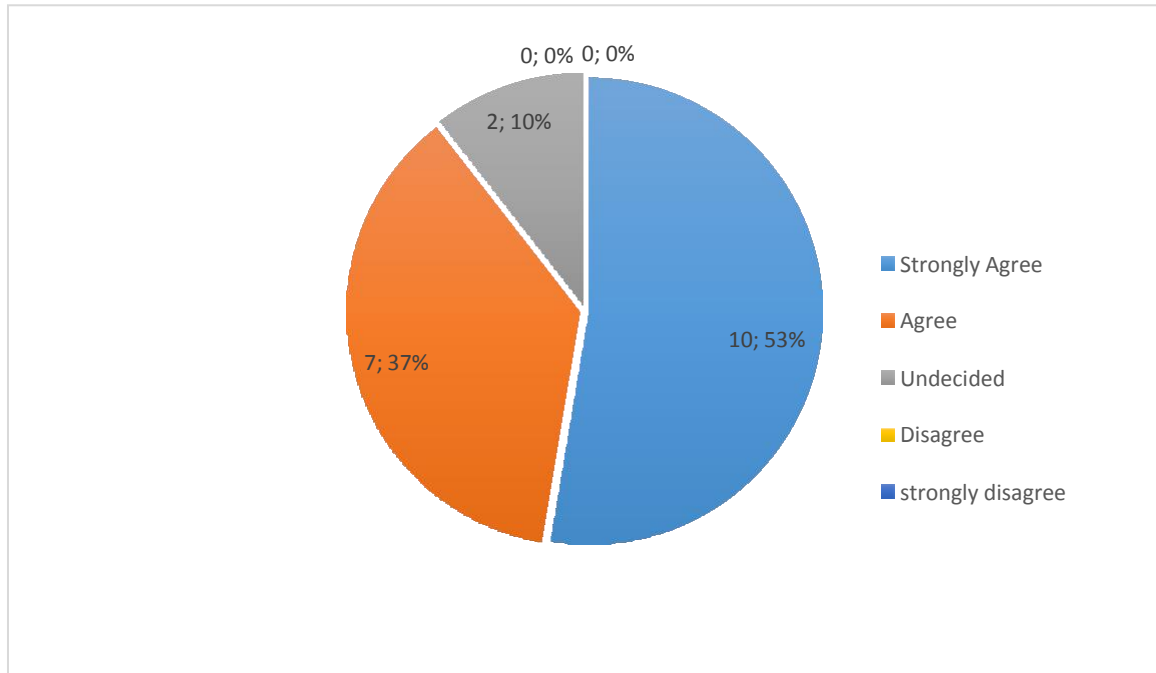


Note. An astonishing 53% of the surveyed students stated that work prospects were a motivating factor in their choice to begin learning a new language. This could be related to the increasing number of unemployed people that this country is experiencing because of the current pandemic and a higher number of English-speaking clients in the area of Ancón, which encourages a large portion of these students to look forward to new ways to get hired in English-related jobs. However, the population that is left out of this huge group is undecided and does not agree that having basic knowledge of English influence the likelihood of getting hired.

Question #5

Figure 6

Would you be interested in learning basic English for sales autonomously?

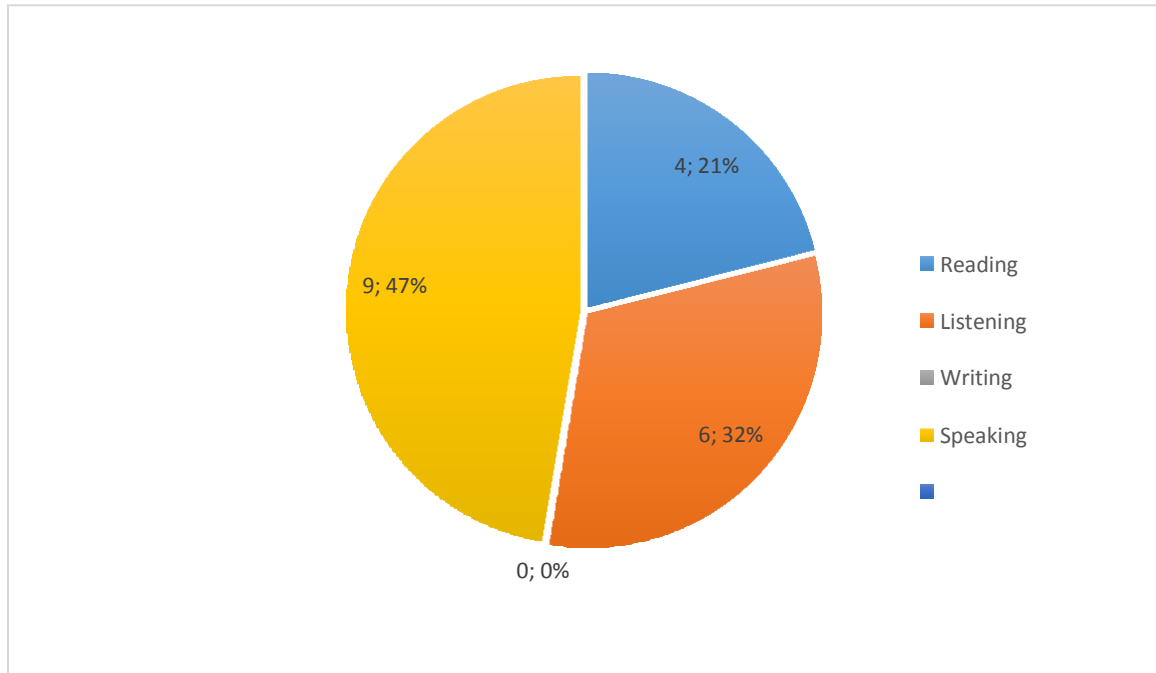


Note. 53% of students express interest in learning English with a specific focus on sales outside of the school environment and teacher-related activities, which is an impressive number that demonstrates a significant need for learning how to communicate for selling and buying. However, a small percentage of this group is not fully engaged in the idea of self-learning a new language, which could be due to misinformation or dispassion.

Question #6

Figure 7

What kinds of autonomous activities do you prefer to enhance your English skills?

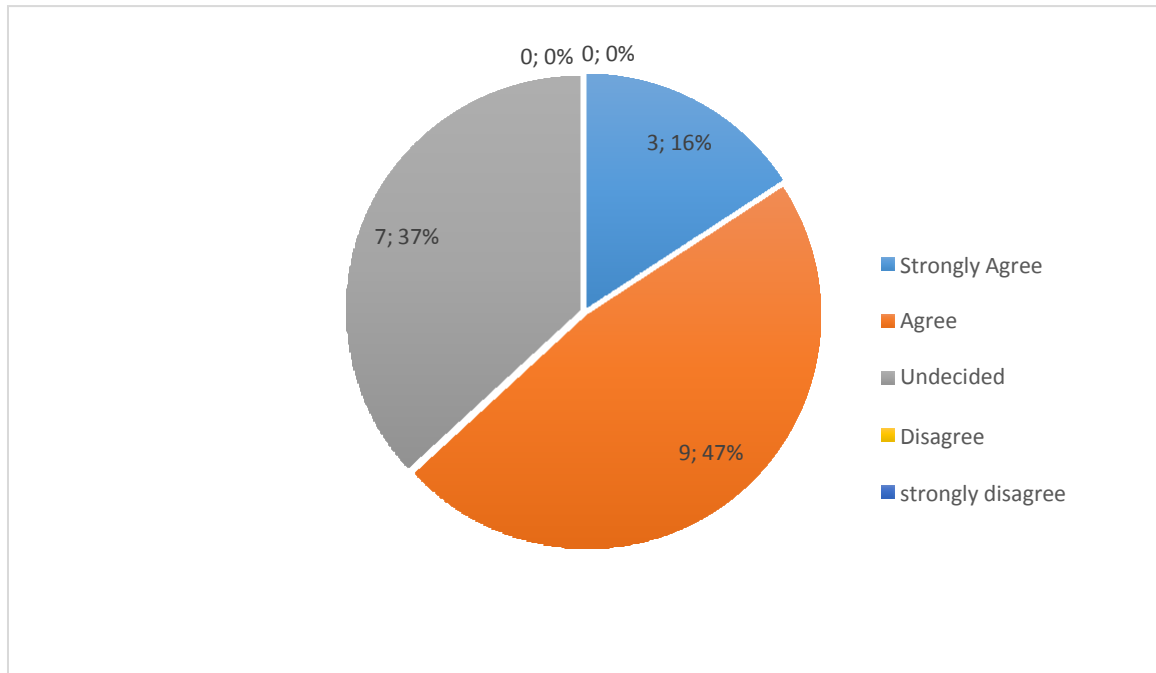


Note. Most of the senior students have a noticeable bias towards speaking autonomous activities, 47% of the class are more likeable to choose an autonomous speaking related activity over any other skills, which expresses the desire of improve their fluency and pronunciation, although there is a 32% of students that prefer listening that provides a contrast that not all the students have the same goal in English.

Question #7

Figure 8

What are your thoughts on using a guide as your personal autonomous work for improving your English-speaking skills?

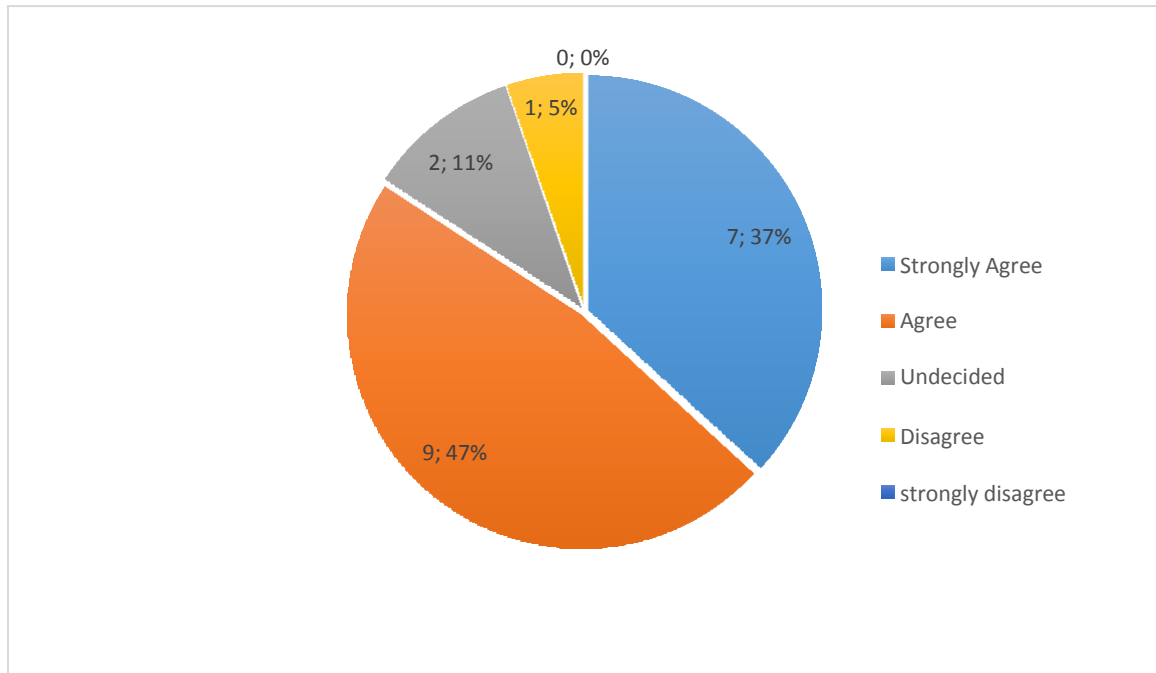


Note. 47 percent of students believe that having a guide as a personal instrument to learn English would be beneficial for improving English speaking skill, and 37 percent are undecided, which indicates that creating a handbook or a guide could potentially help students who are looking for a starting point or a new type of content to address their English problem.

Question #8

Figure 9

Would you like to reinforce your English-speaking skills by practicing basic conversations with the help of audios?

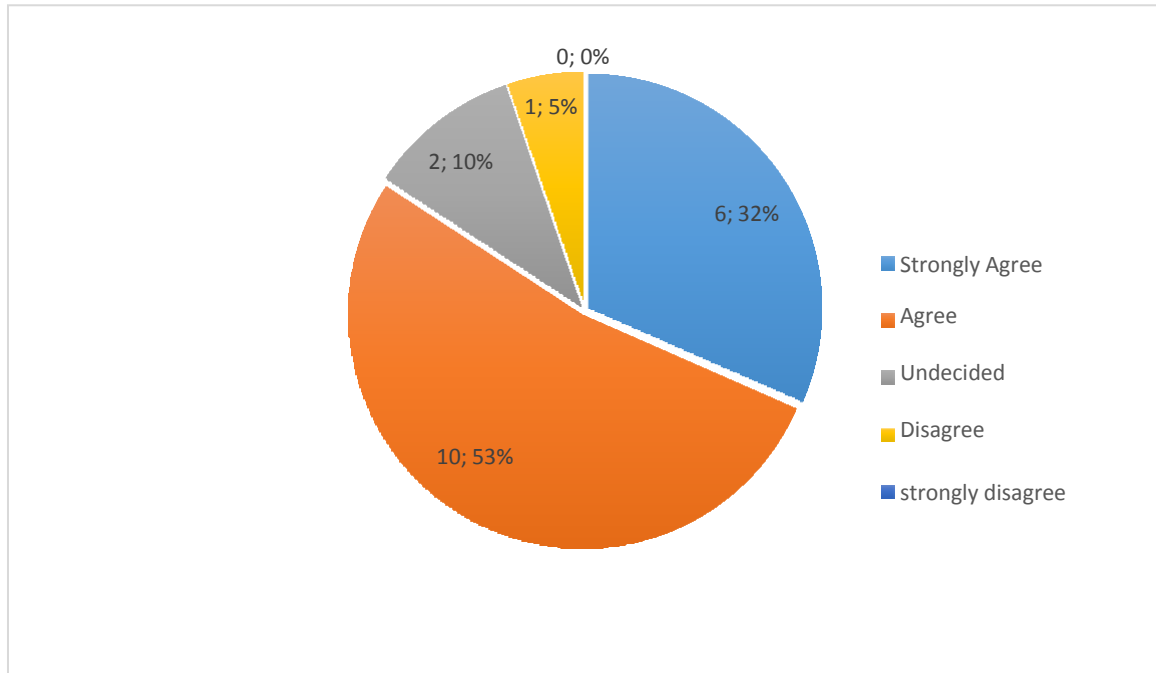


Note. While 47% of students would welcome the idea of learning through basic conversation via recording and audios, this is because audios and recordings are viewed as an entertaining way to learn new words and reinforce the pronunciation of certain words that may be difficult to pronounce, 5% of students believe that this would not be a feasible method of learning or even helpful for practice, which could be related to a lack of practice and the undeveloped skill.

Question #9

Figure 10

If you had a basic English guide to practice basic sales conversations, would you feel motivated to do it?

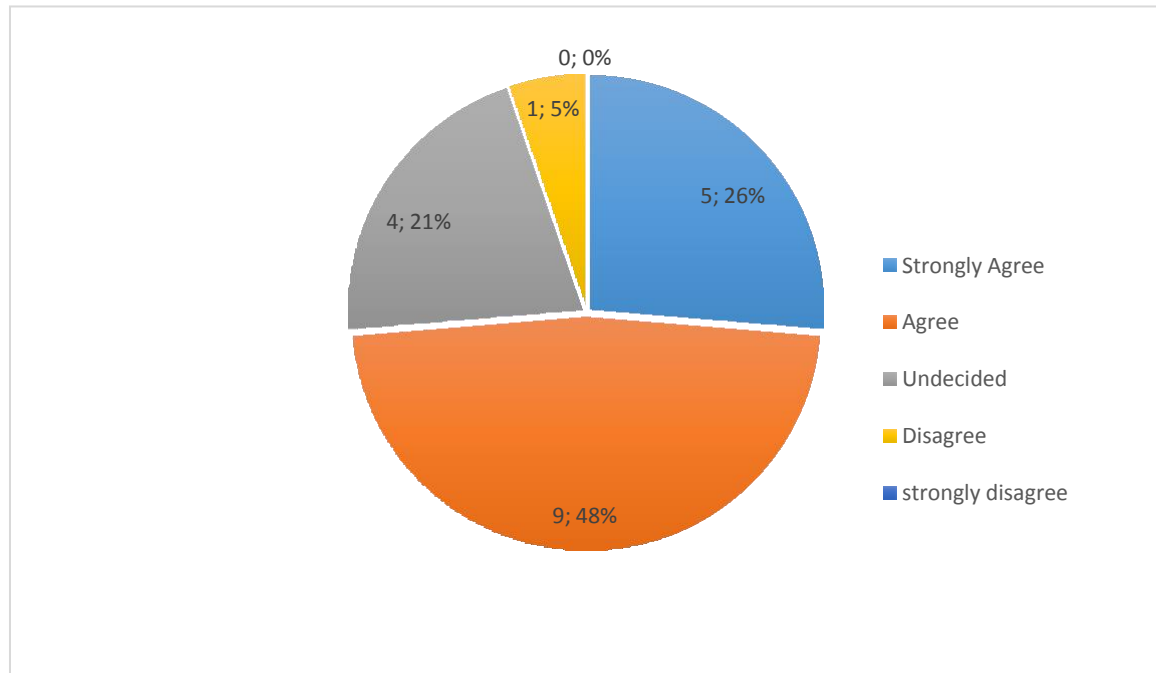


Note. According to the responses 53% of the students would feel motivated if they had a new learning resource to practice with, this is due to the fact that most of the current material used in classes are directed to traditional English which is perceived as uninspiring and tedious, remarkably 32% of students would be enthusiastic of using an new material, therefore it could be indicated that students would be more than enthusiastic and inspired if they had an English guide to practice basic sales conversations.

Question #10

Figure 11

Do you learn new vocabulary by the act of repetition?



Note. According to the result of this question 48% students agree that they learn considerably better by repetition than with other learning method, however 26% truly believe that learning by repetition is the best way to retain information in long term, from these results it could be determined that repetition plays an important role in acquiring new information and words that otherwise could just be forgotten in the learning processes.

The results show that repetition is a common method that students are accustomed to use in their scholar formation, which gives crucial information for the formation of the current proposal, that has proven to be feasible to apply since 80% of the guide uses repetition to teach topics and new words meaning that this population is going to be related to the content presented in the mentioned handbook.

CHAPTER IV

THE PROPOSAL

Name of the Proposal

A didactic English handbook to practice casual business conversation through guided audios and exercises at a B1 level for seniors' students at Unidad Educativa "Ancón" school year 2021-2022.

INFORMATIVE DATA

Institution: Unidad Educativa "Ancón"

Country: Ecuador

Province: Santa Elena

City: Ancón

Beneficiaries: Third Baccalaureate - seniors

Author: Gonzalez Clemente Renato Fabian

Advisor: MScs. León Abad Eliana Geomar

BACKGROUND

The present state of spoken English in Ecuador is alarming taking into consideration the opportunities that this could mean in a country with a fluency of tourist all year around meaning exponential increase of local profits but due to the language barrier these opportunities could be only taken by a small group of people that could communicate using terms that facilitate a success

trading process as a result millions of families are struggling financially. Following a comprehensive review of topics related to the current proposal, a methodological handbook to assist learners in their final year of high school at Unidad Educativa "Ancón" which are currently struggling with English could potentially be beneficial, this proposal is aiming to increase their knowledge on sales English vocabulary and improving their overall English level which could benefit their families financially that could be reached by completing an autonomous course of business English. It is evident that new way of practicing a second language is required.

Justification

It is essential to exposed students to innovative and creative tools to become engaged in learning. This is especially true for students who are learning English as a foreign language and who have some form of speaking difficulty, as many students become frustrated when there is a lack of creativity in the activities that have been developed. The proposal for a sales and business guidebook arose from the demand to cover an unexplored tourist market that is present in Ancón.

Students with speaking difficulties frequently express disinterest in studying English because of a lack of engaging materials provided by some educational institutions. However, most students are aware of this and actively seek out new materials and tools that take a different approach, which can be difficult to come by. As a result, this project may be of benefit to this segment of the population that wishes to pursue an independent study outside of the educational system. The proposal also aims to provide an innovative and useful tool for self-learning the English language, with a particular emphasis on strengthening speaking skills through audio repetition activities that have been shown to be effective when new words are learned.

By considering that many students at the institution are struggling with pronunciation, a booklet focused on self-enhance pronunciation could rationally improve students' knowledge as well as being able to engage in situation where a translator is needed for a basic English trading scenario.

Objectives

General objective

To create a didactic handbook based on sales and business vocabulary to improve speaking skills in students of third year of high school at Unidad Educativa “Ancón”

Specific objectives

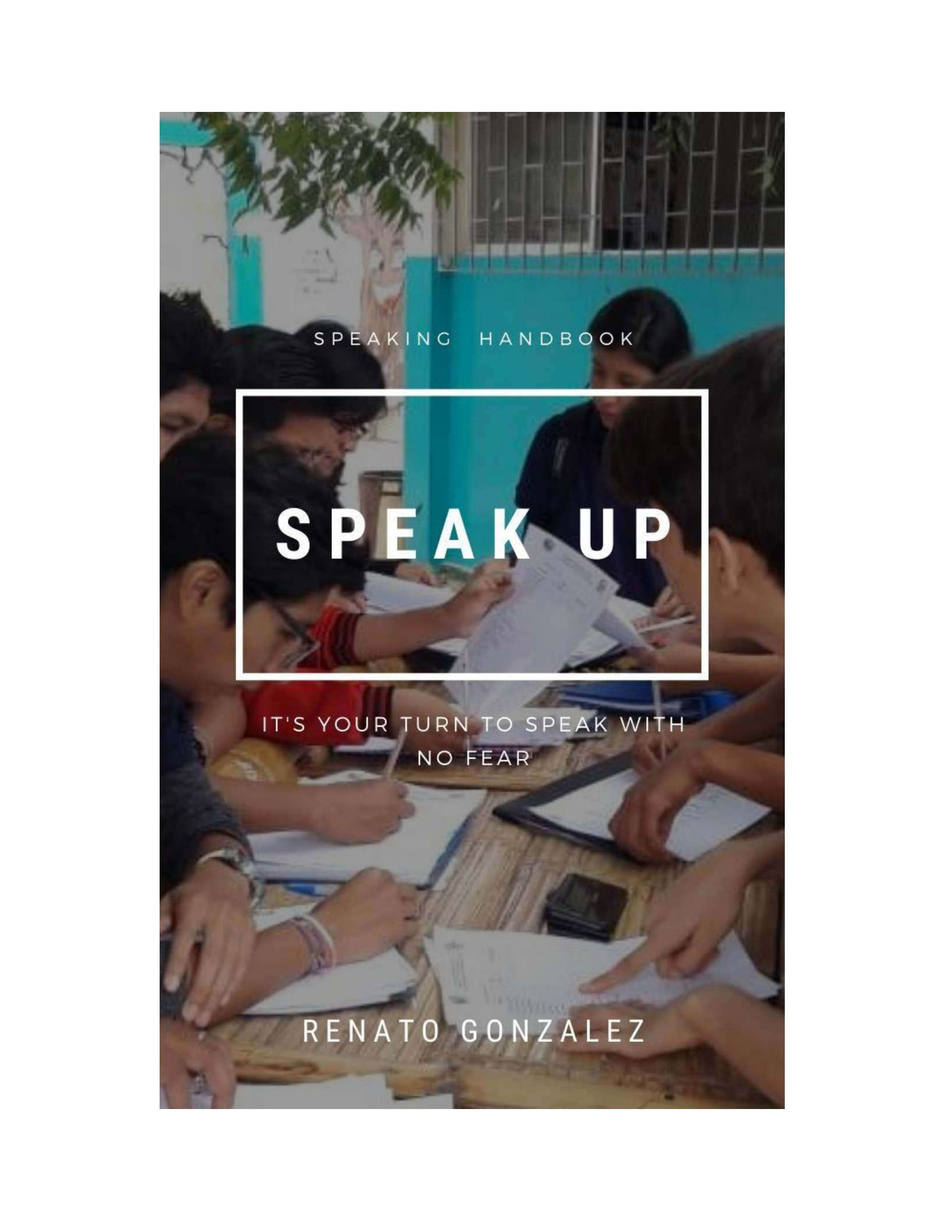
1. To help students to engage in trading scenarios.
2. To provide speaking sales resources and activities based on the Callan method.
3. To promote the use of new approaches while learning English.

Proposal description

The present handbook is aiming to students who present a noticeable lack of pronunciation, fluency and knowledge regarding sales and business vocabulary, this guide is focused on providing activities where students can practice autonomously their speaking abilities through audios and speaking related activities that will help students to visualize a real setting, the activities presented in the handbook were designed according to students' needs to communicate.

This guide uses images to reinforce the idea of what is being taught without giving a direct meaning, encouraging students to look for the meaning through the context of the given dialog presented in the audios making a connection audio- visual. Practice audios were design to give the sensation of company to the reader as well as giving an everyday scenario where students could learn the real pronunciation of sales words and how they are used in a sentence and in a conversation, each audio contain a QR code to ease the access to cite where the content is hosted.

This handbook is divided into 3 units each one of them represented by a common scenario related to sales and business with the only intention of make the use of the current proposal more intuitive and easier to manipulate.



SPEAKING HANDBOOK

SPEAK UP

IT'S YOUR TURN TO SPEAK WITH
NO FEAR

RENATO GONZALEZ

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LESSON 2- ONLINE STORE 3

UNIT 2

LESSON 1- LET'S EAT PIZZA 5

LESSON 2- MINIMARKET 7

UNIT 3

LESSON 1- DRIVE-THRU 9

WRITE THE CORRECT WORD 10

LET'S BUY A SOFA

AUDIO PRACTICE #1

Angel: Hi, good afternoon, I'm looking for a red sofa for my wife's upcoming birthday.

Fabian: Good choice, sir, but unfortunately, We are out of one piece sofa, if you want one you have to buy the two parts sofa.

Angel: That is not a problem, so, How much will it be?

Fabian: It will be 500 Dollars, We accept any kind of payments.

Angel: That is out of my budget. Can you give me a discount.

Fabian: Sorry sir, bargaining is not allowed in this store, at least not for a new client.

Angel: Well, that makes sense, do you accept cash?

Fabian: Of course, sir.

Speaking Practice 1

Repeat Fabian's Dialog using the *AUDIO PRACTICE 1* and repeat the conversation as if you were talking with the customer.

Speaking Practice 2

With your *own words*, Use Angel's dialog to create a new conversation with the owner.

SCAN THE CODE TO GO
TO AUDIO PRACTICE #1



MATCH THE WORDS WITH THE IMAGES

looking for



out of



payments



out of my budget



bargaining



cash



Source: Google Images

Create a 3 lines dialog with one of the words above.

ONLINE STORE

AUDIO PRACTICE #2

Angel: Hey! Fabian are you busy right now?

Fabian: Not really, I'm just taking care of the customers but as you can see, there is nobody around.

Angel: Great! I need your help creating the new website of the store to attract more costumers and let them know of the new items.

Fabian: That sounds good, let me tell you something, this is going to increase our sales.

Angel: Our profits will increase too thanks to this page.

Fabian: Are we going to give away any coupons?

Angel: I didn't think about It is a great idea.

Speaking Practice 1

Repeat Angel's Dialog using the *AUDIO PRACTICE 2* and repeat the conversation as if you were talking with Fabian .

Speaking Practice 2

Repeat the whole dialog and use a different word with the underlined words.

SCAN THE CODE TO GO
TO AUDIO PRACTICE #2



NEW WORDS AND EXPRESSIONS

New words	Synonym

LET'S EAT PIZZA

AUDIO PRACTICE #3

Mario: I'd love to eat something delicious.

Carlos: Don't let this one of a kind opportunity pass, 3 pizzas for the price of 1, it's a great deal.

Mario: Wow! Really? But you are losing money right, What is your marketing strategy?

Fabian: That is easy, We are a franchise, it means that We are present all around this country.

Angel: That means that you are a chain, right?

Fabian: Exactly, our prices are low because we have our own sources of ingredients.

Angel: That is amazing, I'll take the offer please.

Fabian: Right away sir, here is your receipt.

Speaking Practice 1

Repeat the whole story and then change the underlined words.

Speaking Practice 2

Write a brief summary and repeat it out loud

SCAN THE CODE TO GO
TO AUDIO PRACTICE #3



Match the word with its synonyms

Deal

Bill



Chain

Cheap buy



Receipt

Sales
Strategy



Offer

Franchise



Marketing Strategy

Good value



MINIMARKET

AUDIO PRACTICE #4

Paolo: Hello, is there anyone in here?

Carla: Hi, how can I help you, sir?

Paolo: Do you have in stock the new Nativo drink?

Carla: I don't think so, but if you don't mind I could check the inventory.

Paolo: Yes please, that would be awesome.

Carla: Hi I'm back, there you go, that'll be 4,50\$.

Paolo: That is too expensive.

Carla: That was expected. This new new drink is so popular that the retailer had a shortage last week.

Paolo: Really? Well that make sense. I'll buy one please.

Carla: Thank for shopping with us, come back soon.

Speaking Practice 1

Repeat the dialog using Carla's lines and saying twice the underlined word

Speaking Practice 2

Repeat the dialog using Paolo's lines but change the underlined word by another one

SCAN THE CODE TO GO
TO AUDIO PRACTICE #4



Find the words in the puzzle

Words can go in any direction.

Words can share letters as they cross over each other

- 1.-come back soon
- 2.-expensive
- 3.-inventory
- 4.-retailer
- 5.-shortage
- 6.-stock



Source: discovery education

Use once again the new vocabulary by writing them below of its matching image



.....

.....

.....



.....

.....

.....

Source: Google Images

DRIVE-THRU

AUDIO PRACTICE #5

Joselyn: May I take your order please?

Angel: Yes. I'll have a cheese burger and a large soda.

Joselyn: Great choice sir, I can recommend you fries aside with your order for just 50 more cents or make it a combo for just \$1,50

Angel: That's what I call a promotion, in that case, I want to make it a combo please.

Joselyn: That will be \$3,50, sir. Are you going to pay by cash or by credit card.

Angel: I will use my credit card this time, there you go.

Joselyn: That's it, go this way to pick up your food, have a nice day.

Fabian: Thank you.

Speaking Practice 1

You are going to take the role of Angel, think in another response for the cashier's questions

Speaking Practice 2

Why did Angel say this? "That's what I call a promotion"

SCAN THE CODE TO GO
TO AUDIO PRACTICE #5



WRITE THE CORRECT WORD

Based on the story write the words in the right position



Order- Great choice -Combo- Credit card - Pick up.

Which is not a payment method?

Credit card Paper Cash

Which is an order?

A cheese burger A Credi card Great Choice

After you pay, you can _____ your food

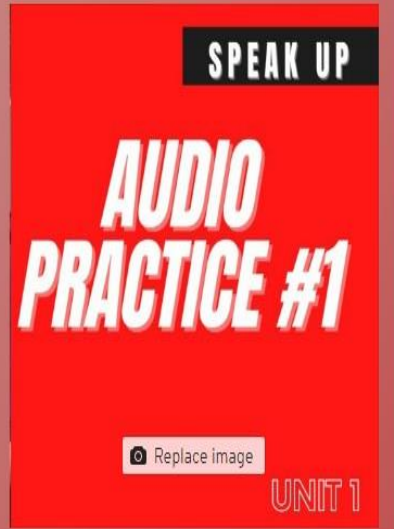
Pick Up A Credi card Order



UNIT #1 - AUDIO PRACTICE #1

Renato Fabian

1 month ago



UNIT #1 - AUDIO PRACTICE #2

Renato Fabian

3 days ago





UNIT #2 - AUDIO PRACTICE #3

Renato Fabian

2 days ago



UNIT #2 - AUDIO PRACTICE #4

Renato Fabian

1 day ago





UNIT #3 - AUDIO PRACTICE #5

Renato Fabian

1 day ago





Speak Up



All Popular tracks **Tracks** Albums Playlists Reposts

Your Insights Station Share Edit



Speak Up
UNIT #3 - AUDIO PRACTICE #5 1 day ago

Like Share Copy Link Edit More



Speak Up
UNIT #2 - AUDIO PRACTICE #4 1 day ago

Write a comment

Like Share Copy Link Edit More



Speak Up
UNIT #2 - AUDIO PRACTICE #3 2 days ago

Followers 0 Following 0 Tracks 5

Let's learn sales and business vocabulary through English dialog

Go mobile

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0:00 3:10 Speak Up UNIT #2 - AUDIO PRACTICE #4

CONCLUSIONS

- Audio repetition is a viable approach to teach English due its highly reliability regarding strengthen speaking and listening skills, ability that fully demanded by students at Unidad Educativa “Ancon”.
- Speaking activities should be used in conjunction with other reinforce activities to help students learn new knowledge more quickly and with greater clarity.
- The findings of this project may be useful to schools that are interested in learning more about the application of the Callan method to the development of oral communication skills.

RECOMMENDATIONS

- The implementation of recordings in autonomous activities is advised considering that students have the opportunity of interacting with the speaker form the audio, giving them the chance to feel the real sensation of being with native speaker.
- It is recommended to practice with speaking related resources when new words are being learned with the objective to create a relation between word and pronunciation.
- It is encouraged for educational institutions to use activities linked to the Callan method to students due to its highly beneficial result in words memorization and fluency enhancement.

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ANNEXES

Encuesta a estudiantes

Responda las preguntas con su sincera respuesta en cada uno de los ítems, tenga en consideración que esta encuesta es totalmente anónima.

*Obligatorio

1. ¿Cree que aprender inglés podría beneficiar económicamente a su familia? *

Marca solo un óvalo.

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

2. ¿Qué porcentaje de inglés hablado consideras que tienes? *

Marca solo un óvalo.

- 100%
- 75%
- 50%
- 25%
- 5%

3. ¿Tu nivel actual de inglés te permite mantener un diálogo básico? *

Marca solo un óvalo.

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

4. Teniendo en cuenta el impacto económico actual que enfrenta Ancón, ¿consideraría practicar conversaciones básicas en inglés para postularse para algún trabajo en el futuro cercano? *

Marca solo un óvalo.

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

5. ¿Te interesaría aprender inglés básico para ventas de forma individual? *

Marca solo un óvalo.

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

6. ¿Qué tipo de actividades autónomas prefiere para mejorar sus habilidades en inglés? *

Marca solo un óvalo.

- Lectura (Periódicos, cuentos, blogs)
- Escuchar (Documentales, estaciones de radio en inglés, podcast)
- Redacción (Diario personal, Mensajes)
- Speaking (Tutorial para una conversación de la vida real)

7. ¿Qué piensas sobre el uso de una guía como tu trabajo autónomo personal para mejorar tus habilidades para hablar inglés? *

Marca solo un óvalo.

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

8. ¿Te gustaría reforzar tus habilidades para hablar inglés practicando conversaciones básicas con la ayuda de audios? *

Marca solo un óvalo.

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

9. Si tuvieras una guía de inglés básico para practicar conversaciones básicas de ventas, ¿te sentirías motivado para hacerlo? *

Marca solo un óvalo.

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

10. ¿Aprendes vocabulario nuevo por el acto de repetición? *

Marca solo un óvalo.

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

No se pueden editar las respuestas

Encuesta a estudiantes

Responda las preguntas con su sincera respuesta en cada uno de los ítems, tenga en consideración que esta encuesta es totalmente anónima.

***Obligatorio**

¿Cree que aprender inglés podría beneficiar económicamente a su familia? *

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

¿Qué porcentaje de inglés hablado consideras que tienes? *

- 100%
- 75%
- 50%
- 25%
- 5%

¿Tu nivel actual de inglés te permite mantener un diálogo básico? *

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

Teniendo en cuenta el impacto económico actual que enfrenta Ancón, ¿consideraría practicar conversaciones básicas en inglés para postularse para algún trabajo en el futuro cercano? *

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

¿Te interesaría aprender inglés básico para ventas de forma individual? *

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

¿Te gustaría reforzar tus habilidades para hablar inglés practicando conversaciones básicas con la ayuda de audios? *

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

Si tuvieras una guía de inglés básico para practicar conversaciones básicas de ventas, ¿te sentirías motivado para hacerlo? *

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

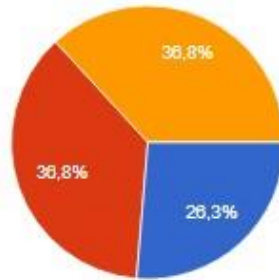
¿Aprendes vocabulario nuevo por el acto de repetición? *

- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

¿Cree que aprender inglés podría beneficiar económicamente a su familia?



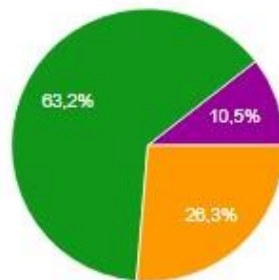
19 respuestas



- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

¿Qué porcentaje de inglés hablado consideras que tienes?

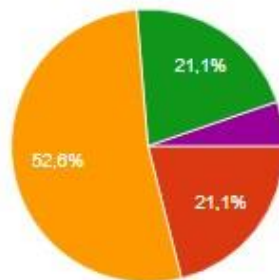
19 respuestas



- 100%
- 75%
- 50%
- 25%
- 5%

¿Tu nivel actual de inglés te permite mantener un diálogo básico?

19 respuestas



- Totalmente de acuerdo
- De acuerdo
- Indeciso
- No estoy de acuerdo
- Muy en desacuerdo

Certificado Sistema Anti Plagio

En calidad de tutora del Trabajo de Integración Curricular denominado “THE CALLAN METHOD TO ENHANCE VOCABULARY AND PRONUNCIATION FOR SENIORS AT UNIDAD EDUCATIVA “ANCÓN”, SCHOOL YEAR 2021-2022” elaborado por el estudiante Renato Fabián González Clemente, de la Carrera de Pedagogía de los Idiomas Nacionales y Extranjeros, de la Facultad de Ciencias de la Educación e Idiomas, de la Universidad Estatal Península de Santa Elena, me permito declarar que una vez analizado en el sistema anti plagio URKUND, luego de haber cumplido los requerimientos exigidos de valoración, el presente trabajo de investigación, se encuentra con 5 % de la valoración permitida, por consiguiente se procede a emitir el informe.

Atentamente,




Eliana G. León Abad, M.Ed.

TUTORA

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ACRONYMS

L2: Second language